

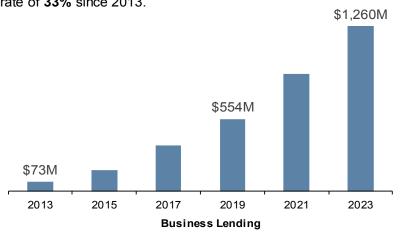


## Idaho Credit Unions: The Real Story

Tax-paying Idaho banks compete head to head with tax-exempt credit unions. Although they portray themselves as mom and pop shops for people of modest means, today credit unions are a \$2.3 trillion industry, with many indistinguishable from banks. The BIG difference—they don't pay federal income taxes, depriving the U.S. Treasury of nearly \$3.25 billion every year.

## 

Idaho Central Credit Union used its tax advantage to **aggressively expand** its business lending at an annual rate of **33%** since 2013.



## **Large Credit Union Auto Lenders**

All of the top five Idaho-headquartered auto lenders are credit unions.

Institution	Auto Loans (\$000)
Idaho Central Credit Union	1,154,533
Potlatch No.1 Financial Credit Union	271,200
Capital Educators Federal Credit Union	241,309
Westmark Credit Union	98,006
Beehive Federal Credit Union	86,773

ldaho Central Credit Union, with **\$11 billion in assets**, is the largest credit union in ldaho, **larger than 100%** of ldaho headquartered banks.

## Idaho Credit Unions Leverage Their Tax Exemption to Grow Deposits

